

# Research Methods in Film Studies

## Challenges and Opportunities

18-19 October 2019, Ghent

### CONFERENCE PROGRAMME (DRAFT)

#### Friday 18 October

- 9:00 - 09:25 Registration
- 9:30 - 09:45 Welcome
- 9:45 - 10:45 Keynote: Barbara Flueckiger
- 10:45 - 11:15 Break
- 11:15 - 12:45 Panels 1, 2, 3
- 12:45 - 13:45 Lunch
- 13:45 - 15:45 Panels 4, 5
- 15:45 - 16:15 Break
- 16:15 - 18:15 Panels 6, 7, 8
- 18:15 - 19:15 Keynote: Catherine Grant
- 19:15 - 21:15 Reception with dinner
- 21:30 - 23:15 Film screening: *The Great Buster: A Celebration*

#### Saturday 19 October

- 9:30 - 10:00 Business meeting ECREA Film Studies section
- 10:00 - 12:00 Panels 9, 10, 11
- 12:00 - 13:00 Lunch
- 13:00 - 15:00 Panels 12, 13, 14
- 15:00 - 15:30 Break
- 15:30 - 17:30 Panels 15, 16, 17
- 17:45 - 18:45 Keynote: Richard Dyer
- 18:45 - 19:00 Closing remarks
- 19:00 - 20:00 Reception



## FRIDAY 18 OCTOBER

### 9:00 - 09:25 Registration

Location: Filmzaal Paddenhoek

### 9:30 - 09:45 Welcome

Location: Filmzaal Paddenhoek

### 9:45 - 10:45 Keynote: Barbara Flueckiger (Zurich University)

Location: Filmzaal Paddenhoek

Title: *Digital research methods for the analysis of film colors*

Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

### 10:45 - 11:15 Break

Location: Raadzaal

### 11:15 - 12:45 Panels 1, 2, 3

#### Panel 1: Outreach Initiatives in Film and Media Research

Location: Filmzaal Paddenhoek

Chair: Mariana Liz (ICS-ULisboa)

- *The Portuguese Women Directors Film Programme*  
Mariana Liz (ICS-ULisboa)
- *The European Cinema Audiences Project*  
Lies Van de Vijver (Ghent University), Daniela Treveri Gennari (Oxford Brookes University), Pierluigi Ercole (De Montfort University)
- *Researching mobility and migration in cinemas across the Hispanic Atlantic: challenges and limitations of social outreach*  
Miguel Fernández Labayen (Universidad Carlos III de Madrid)

#### Panel 2: Movie magazines: ways - and whys - to read them

Location: Paddenhoek 1.1

Chair: Tamar Jeffers McDonald (University of Kent)

- *Cutting up Crawford: manifest participation and covert co-option in a movie magazine*  
Tamar Jeffers McDonald (University of Kent)
- *"Even Though I Cannot Answer All": Fan Community and Hierarchy in the Age of the Movie Magazine*  
Lies Lanckman (University of Kent)
- *63 years later: Re-investigating a fan magazine reader's research methodology*  
Sarah Polley (University of Kent)

### **Panel 3: Film industries 1**

Location: Auditory B

Chair: Christopher Meir (Universidad de Carlos III de Madrid)

- *Bill Douglas's Working Papers: analysing the working dynamics and hidden labour during the production of Comrades (1987)*  
Amelia Seely (University of Exeter)
- *From Stars to Starmakers: Spotlighting the Producers of Popular Screen Identities*  
Milan Hain (Palacký University)
- *The Elvis Industry: Researching the King on Screen*  
Anthony McKenna

### **12:45 - 13:45 Lunch**

Location: Raadzaal

### **13:45 - 15:45 Panels 4, 5**

#### **Panel 4: Data driven approaches and the social history of Hungarian cinema**

Location: Filmzaal Paddenhoek

Chair: Balazs Varga (Eötvös Loránd University)

- *Big data and the Social History of the Cinema*  
András Bálint Kovács (Eötvös Loránd University)
- *If Data Could Talk. Textual Patterns, Longitudinal Explanation, and the Social History of Hungarian Cinema*  
Balazs Varga (Eötvös Loránd University)
- *Continuities and Divergences. Mapping Gender and Social Mobility in Post-transitional Hungarian Cinema*  
Beja Margitházi (Eötvös Loránd University)
- *Identities and Social Mobility. Statistical Analysis of the Representation of Upper Class Heroes in Hungarian Cinema between 1931–1944*  
Györgyi Vajdovich (Eötvös Loránd University)

#### **Panel 5: Digital tools**

Location: Paddenhoek 1.1

Chair: Melis Behlil (Kadir Has University)

- *Visual Style and Narrative Form in New Hollywood*  
Taylor Arnold (University of Richmond), Lauren Tilton (University of Richmond)
- *Who's afraid of digital tools? Video annotation in qualitative film analysis*  
Jasper Stratil (Freie Universität Berlin/Hasso Plattner Institute Potsdam), Thomas Scherer (Freie Universität Berlin/Hasso Plattner Institute Potsdam)
- *Internet Movie Data Base as a methodological tool for Film Studies*  
José Luis Valhondo (Universidad de Extremadura)
- *Graphs, Stats, and Networks: Remake Studies in the Age of Digital Humanities*  
Kathleen Loock (Freie Universität Berlin), Vitaly Belik (Freie Universität Berlin)

### **15:45 - 16:15 Break**

Location: Raadzaal

## 16:15 - 18:15 Panels 6, 7, 8

### Panel 6: New Cinema Histories

Location: Filmzaal Paddenhoek

Chair: TBA

- *A history of distribution without figures: the case of post-war Italian cinema*  
Francesco Di Chiara (Università eCampus), Paolo Noto (Università di Bologna)
- *Spatial visualization for new cinema history research: Exploring methods in a comparison of film programming in Antwerp, Ghent and Brno (1952)*  
Terezia Porubcanska (University of Antwerp), Daniel Biltereyst (Ghent University), Philippe Meers (University of Antwerp)
- *Opportunities of Digital and Participatory Methods in New Local Cinema History: The Case of Adana Cinemas*  
Ayдын Çam (Çukurova University), İlke Şanlıer Yüksel (Çukurova University)
- *Reading The Brain Exchange: the House Organ as Distribution Practice in Early Hollywood*  
Derek Long (University of Illinois at Urbana-Champaign)

### Panel 7: Film industries 2

Location: Paddenhoek 1.1

Chair: TBA

- *Mapping Yeşilçam: A relational analysis of the players in Turkish film industry*  
Serkan Şavk (Izmir University of Economics), Burak Doğu (Izmir University of Economics)
- *Streaming the Spanish-Speaking World: Tales of Transnational Mobility in Netflix's Hispanic "Original" Films*  
Christopher Meir (Universidad de Carlos III de Madrid)
- *Social Capital and Italian State Funding, through the Lens of Network Analysis*  
Dom Holdaway (University of Milan)
- *Studying Film Export: Relevance, Methodologies, Problems*  
Marco Cucco (University of Bologna)

### Panel 8: Analysing film style and aesthetics

Location: Auditory B

Chair: TBA

- *Comparative Approaches to Shot Style: Frank Tashlin's Widescreen Comedies*  
Steven Roberts (University of Bristol)
- *Cinema and the Grid: Composition as a Tool for Studying Cinematography*  
William 'Colin' Freeman (Georgia Institute of Technology)
- *A Philosophical Approach Towards Film Aesthetics?*  
Karel Pletinck (University of Antwerp)
- *From the Inside Outwards: Looking at Film Through Costumes*  
Lisa Colpaert (University of the Arts London)

## 18:15 - 19:15 Keynote: Catherine Grant (Birkbeck, University of London)

Location: Filmzaal Paddenhoek

Title: *Digital audiovisual research methods in film and screen studies*

Chair: Gertjan Willems (University of Antwerp/Ghent University)

**19:15 - 21:15 Reception with dinner**

Location: Raadzaal

**21:30 - 23:15 Film screening: *The Great Buster: A Celebration***

## **SATURDAY 19 OCTOBER**

**9:30 - 10:00 Business meeting ECREA Film Studies section**

Location: Raadzaal

**10:00 - 12:00 Panels 9, 10, 11**

**Panel 9: Visualizing research**

Location: Filmzaal Paddenhoek

Chair: TBA

- *Databasing and Editing Audiovisual Materials as a Method to Read the Cinematic Locations of Turkey*  
Elif Akçalı (Kadir Has University), Esin Paça- Cengiz (Kadir Has University)
- *Navigating the Interface of Digital and Cinematic Cartographies*  
Nicoleta Bazgan (University of Maryland)
- *From a film festival sidebar to an audiovisual essay: How to study film festival programming beyond film festivals?*  
Dorota Ostrowska (Birkbeck, University of London)
- *From the 'Video Essay' to the 'Video Monograph': The Indy Vinyl Project as Academic Book*  
Ian Garwood (University of Glasgow)

**Panel 10: Audience studies**

Location: Paddenhoek 1.0

Chair: TBA

- *The Turkish Audience's reception of the representations of masculinity and violence in Quentin Tarantino's films*  
Ezgi Sertalp (Hacettepe University)
- *Examining Audience Engagement with Film Marketing Campaigns: The Case of Tron: Legacy (2010)*  
Kim Walden (University of Hertfordshire)
- *Drowning in numbers: the mysterious world of cinema audience statistics in the early People's Republic of Poland*  
Konrad Klejsa (University of Lodz)
- *Potential and Actual Interpretative Strategies*  
Jono Van Belle (Ghent University)

### **Panel 11: Researching intermediality in contemporary cinema**

Location: Paddenhoek 1.1

Chair: Ágnes Pethő (Sapientia Hungarian University of Transylvania)

- *Schools of Intermediality? Overlapping Paradigms and Divergent Perspectives*  
Ágnes Pethő (Sapientia Hungarian University of Transylvania)
- *Figurations of Intermediality in Contemporary Eastern European Cinema*  
Judith Pieldner (Sapientia Hungarian University of Transylvania)
- *Intermedial Gestures in Contemporary Eastern European Documentaries*  
Melinda Blos-Jáni (Sapientia Hungarian University of Transylvania)
- *Screens as Places of Intermediality and Intercultural Clash*  
Andrea Virginás (Sapientia Hungarian University of Transylvania)

### **12:00 - 13:00 Lunch**

Location: Raadzaal

### **13:00 - 15:00 Panels 12, 13, 14**

#### **Panel 12: Panel curated by the ECREA Television Studies Section**

Location: Filmzaal Paddenhoek

Chair: Berber Hagedoorn (University of Groningen)

- *Exploring the Educational Potentials of "Language Learning with Netflix" Tool for Young Learners: an Eye-Tracking Study*  
Katerina Gouleti (Aristotle University of Thessaloniki), Giorgos Dimitriadis (Aristotle University of Thessaloniki), Michalis Kokonis (Aristotle University of Thessaloniki)
- *From Festivals to Distributors and Cinemas: A Holistic and Empirical Approach to Film Circulation*  
Vincent Baptist (University of Amsterdam)
- *Digital Humanities Approaches to the Audiovisual Communication of Swedish Government Agencies, 1972–1992*  
Emil Stjernholm (Malmö University)
- *An exploration of the intertextual uncanny in Homeland (2018) through the video essay*  
Robert Munro (Queen Margaret University)

#### **Panel 13: Systematic methodological models**

Location: Paddenhoek 1.0

Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

- *The Remake as a Prism: Towards a Methodological Model of the Film Remake Process*  
Eduard Cuelenaere (Ghent University/University of Antwerp)
- *Anatomy of the action film (1981-2016): applying quantitative methodologies to genre studies*  
Lennart Soberon (Ghent University)
- *Quantifying Race: African American Cinema and the Challenges of Creating Identity-Based Data*  
Keith Corson (University of Central Arkansas)
- *Distant Reading Methods Applied to the Study of Contemporary Italian Historical Cinema. A Case-Study*  
Martina Lovascio (University of York)

#### **Panel 14: Approaches to Ireland's New Cinema History**

Location: Paddenhoek 1.1

Chair: Denis Condon (Maynooth University)

- *Beyond Living Memory: Researching Ireland's Historical Audiences*  
Denis Condon (Maynooth University)
- *Memories of 'Continental' Films: Foreign Film Exhibition in 1950s Ireland*  
Sarah Culhane (Maynooth University)
- *Making Visible Cinema Memories: New Approaches to Cinema-Going Research*  
Gwenda Young (University College Cork), Dan O'Connell (University College Cork)

#### **15:00 - 15:30 Break**

Location: Raadzaal

#### **15:30 - 17:30 Panels 15, 16, 17**

##### **Panel 15: Movie magazine studies and digitization: a panel on a (relatively) under-examined treasure trove for writing film and cinema history**

Location: Filmzaal Paddenhoek

Chair: TBA

- *Movie magazine studies between periodical studies and new cinema history: introducing an interdisciplinary subfield*  
Daniel Biltreyest (Ghent University), Lies Van de Vijver (Ghent University)
- *From Sob Sisters to Movie Magazine Mastheads: Women Fan and Trade Press Editors and the Legacies of Yellow Journalism*  
Jessica Leonora Whitehead (Ryerson University), Paul Moore (Ryerson University)
- *Looking at Movie Fans: On Pictures Published in French Film Magazines of the Interwar Years*  
Myriam Juan (University of Caen Normandie)
- *Mapping the Dutch film magazine market, 1920-1960*  
Thunnis Van Oort (University of Amsterdam/Oxford Brookes University)

##### **Panel 16: New perspectives and experimental methodologies**

Location: Paddenhoek 1.0

Chair: Sergio Villanueva Baselga (Universitat de Barcelona)

- *Neurocinematics of cuts and editing styles*  
Celia Andreu-Sánchez (Universitat Autònoma de Barcelona), Miguel Ángel Martín-Pascual (Universitat Autònoma de Barcelona - Spanish Public Radio Television Institute IRTVE), Agnès Gruart (Pablo de Olavide University, Seville), José María Delgado-García (Pablo de Olavide University, Seville)
- *Into the film with music. A discussion about the use of experimental methods to explore film music's ability to evoke emotions and narrative transportation*  
Ann-Kristin Wallengren (Lund University)
- *Affective Computing and Film Analysis*  
Melis Behlil (Kadir Has University), Albert Ali Salah (Utrecht University), Yasemin Timar (Bogazici University)
- *From Neurocinematics to Live Brain-Computer Cinema: Audience Research, Co-Authorship and Film Form*  
Polina Zioga (Staffordshire University)

**Panel 17: Revisiting film history**

Location: Paddenhoek 1.1

Chair: TBA

- *Decolonizing Film Studies? Towards an Indigenous Cinema History*  
Caroline Damiens (HAR, Paris Nanterre University)
- *Media Archaeology as Film Studies Method from Revisionist Film Histories to Interpretive Strategies*  
Michael Goddard (Westminster School of Arts)
- *Film History Without Names? A 'Return' to the History of Ideas*  
Tom Paulus (University of Antwerp)
- *Investigating Asta & The Joyless Street: Star Image and Danish Film Culture in a Cross-media Perspective*  
Helle Kannik Haastrup (University of Copenhagen)

**17:45 - 18:45 Keynote: Richard Dyer (King's College London)**

Location: Filmzaal Paddenhoek

Title: *Textual analysis and serial killing*

Chair: Mariana Liz (ICS-ULisboa)

**18:45 - 19:00 Closing remarks**

Location: Filmzaal Paddenhoek

**19:00 - 20:00 Reception (without dinner)**

Location: Raadzaal





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